



## BUSINESS VALUATIONS THROUGH RA VALUATION SERVICES

**RA VALUATION SERVICES LIMITED** was established in 1991 to provide a business valuation service to business owners, purchasers and their advisers. It is independent and unconnected with any other agency or organisation and has conducted well over 1,000 valuation reports.

**RA VALUATION SERVICES LIMITED** employs a unique combination of business skills. Its consultants include a former principal of one of the UK's largest Business Transfer Agencies and its directors have many years experience in this and related fields. Its staff can be easily contacted and are ready to help via the telephone or email during the valuation process.

The need for the utmost confidentiality is recognised and clients are contacted strictly in accordance with their instructions. Details of a client's business are never disclosed or discussed with third parties without the client's clear consent.

### REASONS FOR A VALUATION:

The RA Valuation Services Limited valuation pack is derived from established professional guideline and is an essential tool to:

- PRACTICE SALE
- PRACTICE PURCHASE
- PARTNERSHIP / SHAREHOLDER CHANGE
- LEGAL SEPARATION
- INCORPORATION
- TAX NEGOTIATION
- FUNDING
- BUSINESS DEVELOPMENT

A FORMAL VALUATION is also extremely valuable in providing a bench mark or set of performance indicators for the business at a given time and gives a realistic perspective of the business value that profit & loss accounts and balance sheets don't in themselves provide. Valuations by RA Valuation Services Limited are definitive and realistic in the market place.

### RECOGNISED AUTHORITY:

Valuation reports produced by RA Valuation Services Limited are acknowledged to be one of the authoritative form of valuation reports and are *accepted by:*

- BANK MANAGERS
- OTHER LENDERS & PROVIDERS OF FINANCE
- LAWYERS
- ACCOUNTANTS
- TAX SPECIALISTS

And an RA Valuation Services' valuation report is *tailor-made* for their purposes. Indeed, such is their authority that an RA Valuation Services' valuation report is normally insisted upon in support of negotiations. The report itself is detailed and informative, *professionally presented* and smartly bound.

### VALUATION PROCESS:

The valuation process is concerned, primarily, with an assessment of a justifiable value for *goodwill*, this being the intangible recognition of both business performance and a potentially realisable premium in the open market. Such an assessment is based mainly on the application of return on investment criteria to historic trading performance, trends and profitability. Many other features are also taken into account such as the value of fixtures fittings and equipment, the business location, presentation, customer profile, local trading conditions, competition and so on.

Freehold and leasehold property valuation is not included as this would normally be assessed by a local commercial estate agent with a good knowledge of the area. Stock, usually a secondary issue, is valued at the time of business transfer. Site visits by RA Valuation Services Limited are not normally required. Uniquely, a substantial database of business valuations developed by RA Valuation Services Limited over recent years enable each new valuation to be bench-marked against earlier results. This ensures that market trends are observed and greater accuracy achieved.

## FREQUENTLY ASKED QUESTIONS:

Q. Can't you just give me a "ball-park" figure?

A. There is no such thing. Each valuation has an individual assessment and a detailed analysis of recent trading accounts and other data relating to the business, its staff, its location, its customers, local market conditions and so on. Any other approach would be unacceptable to bank managers, lawyers and accountants. Not only that, it could result in you not achieving the full market value for the business if you sell it.

Q. Isn't goodwill based on annual turnover?

A. Absolutely not. Turnover is often the least important criterion. Goodwill valuation is dependent upon many things. The most important of these is profit but we also reconstitute the trading profits and review gross profit margins, trading trends, the business environment.

Q. What information do I need?

A. Certified or audited Accounts for the last three years followed by information on the customer base, details of the premises and fixtures, fittings and equipment. But don't worry, our questionnaire explains all and is simple to complete.

Q. What if my business has several outlets?

A. Many of our valuations are for multiple outlets. In these cases you must let us know if you need one valuation for the whole business or a separate valuation for each outlet. In the latter case, we need separate trading accounts for each outlet. Apart from that, it's the same process.

Q. Can you help me sell my business?

A. Most purchasers, their advisers and providers of funding require or insist upon an independent business valuation such as the RA Valuation Services' model. Having had your valuation, however, you should then talk to a specialist transfer agent.

Q. How long will a valuation take?

The valuation process normally takes about four weeks from our receiving accounts and all the information we need although a "fast track" service is offered.

## APPLICATION

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Initially, contact RA Valuation Services Limited for a discussion on a no-obligation basis. Other questions will be answered and our fee scale will be explained. Alternatively, visit our website where you can download and complete the initial questionnaire.

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## CONSULTATIONS

FOR FURTHER INFORMATION ON HOW TO PROCEED WITH A BUSINESS VALUATION PLEASE CONTACT:

RA VALUATION SERVICES LIMITED  
ELIZABETH HOUSE  
13 FORDINGBRIDGE BUSINESS PARK  
ASHFORD ROAD  
FORDINGBRIDGE  
HAMPSHIRE SP6 1BZ

RA

TEL: 01425 402402 FAX: 01425 650565

EMAIL: [enquiries@ravaluationservices.com](mailto:enquiries@ravaluationservices.com)

WEB: [www.ravaluationservices.com](http://www.ravaluationservices.com)

Accredited by the AOP

